

# AUGUST 2022

## TECH TRAINING SCHEDULE

*All trainings are held at 12 p.m. EST*

**MONDAY 8/1**

EDUCATION LEVEL: 101

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### MARKETING YOURSELF & YOUR LISTINGS WITH RE/MAX TECH (NEW AGENTS)

Discover the RE/MAX tech tools that can help you promote your brand and listings. From customizing your website to communicating with drip campaigns to leveraging marketing tools, learn how to better integrate RE/MAX tech into your marketing strategy.

**TUESDAY 8/2**

EDUCATION LEVEL: 101

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### WHAT CAN MEGAPHONE DO FOR ME?

Gain an understanding of how Megaphone can help promote your brand and listings through the power of social media, print marketing, and digital advertising. Learn how to setup your account, how to automate listing posts on social media, and how to create professional brochures, flyers + digital ads in minutes!

**TUESDAY 8/9**

EDUCATION LEVEL: 101

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### LEVEL UP YOUR COMMUNICATION PLAN WITH FIRST

On average, agents miss out on two-thirds of their potential deals each year—but that doesn't have to be you! With First, you can effectively identify likely sellers in your personal network and stay top of mind with these contacts through tools that help you master your follow up. In this hands-on workshop, explore the steps to success using the app, get tips for thoughtfully communicating with contacts, and learn why agents who use First are 50% more productive than those who don't!

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**TUESDAY 8/16**

EDUCATION LEVEL: 101

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### **MAX/CENTER HIDDEN GEMS THAT WILL IMPROVE YOUR BUSINESS**

MAX/Center is your starting point for accessing your RE/MAX tech tools, catching up on important RE/MAX news, exploring upcoming events, and more! During this webinar, follow along with the presenter to take a tour of this robust platform and uncover hidden gems that will help you stay organized, effectively market your business, and connect with RE/MAX professionals all over the world.

**TUESDAY 8/23**

EDUCATION LEVEL: 201

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### **SUCCESSFULLY BUILDING BRAND AWARENESS WITH RE/MAX TECH**

As a RE/MAX agent, you already have a huge leg up on your competitors when it comes to brand awareness. But there are still a few other ways you can boost your brand and increase your credibility throughout your local community to stand out even further. During this webinar, learn how to promote your business with tools like your RE/MAX branded home search app, and walk away from this session knowing how to effectively market yourself through Megaphone web ads.

**TUESDAY 8/30**

EDUCATION LEVEL: 101

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### **ELEVATE YOUR MARKETING WITH THE RE/MAX MARKETING PORTAL**

From brand slogans to social media calendars and graphics, the RE/MAX Marketing Portal has resources to help support your marketing efforts and boost your brand. In this webinar, we'll take a deep dive into the RE/MAX Marketing Portal and explore ways you can use the content available to you to build your business and engage with clients.